

# **OFFICIAL CONTEST RULES & REGULATIONS**

"Win Your Fill, April 2024"

The Mid Island Co-op's Win Your Fill (the "**Contest**") is sponsored by Mid Island Consumer Services Co-operative (the "**Sponsor**"). The rules ("Official Rules") of the Contest are outlined below.

# 1. CONTEST DATES:

The contest will start at 12:00:00 a.m. (PST) on April 2<sup>nd</sup>, 2024 (the "**Contest Start Date**") and will end at 11:59 p.m (PST) on April 30<sup>th</sup>, 2024, (the "**Contest Closing Date**"), known as the "**Contest Period**".

The Contest Period will include the following dates (the "Contest Date"):

- On contest date April 2nd 2024: Contest runs from 12:00 a.m. until 11:59 p.m. (PST)
- On contest date April 9th 2024: Contest runs from 12:00 a.m. until 11:59 p.m. (PST)
- On contest date April 16th 2024: Contest runs from 12:00 a.m. until 11:59 p.m. (PST)
- On contest date April 23rd, 2024: Contest runs from 12:00 a.m. until 11:59 p.m. (PST)
- On contest date April 30th, 2024: Contest runs from 12:00 a.m. until 11:59 p.m. (PST)

## 2. HOW TO ENTER:

- A) There are two (2) ways to enter the Contest, as follows:
  - 1. QR Code Upload Entry Method: To enter, an Eligible Entrant (See Section 3: Eligibility) must go to any Mid Island Co-op Gas Bar ("**Participating Store**") and enter to win by scanning the QR Code Entry Form at the gas pump, uploading their receipt, and fill out the online; or
  - 2. Online Entry Upload Method: To enter, an Eligible Entrant must go to <u>www.midislandco-op.crs</u> and enter to win by uploading their receipt completing an entry form in the 'Win Your Fill' web article.
- B) No Purchase Entry

A request for an entry for the Contest can be made with no purchase necessary (**"No Purchase Necessary Entry"**). The Eligible Entrant can obtain one (1) No Purchase Necessary Entry, which will be valued as a fifty (50) dollar Co-op Gift Card, by clearly printing their name, complete residential address, phone number, and valid email address on an 8.5" x 11" sheet of paper. Mail in an envelope with proper postage to "Win Your Fill, 103-2517 Bowen Road, Nanaimo, BC, V9T 3L2." There is a limit of one (1) No Purchase Necessary Entry per request, per person, per contest period, per mailing envelope. No reproduced or computer-generated requests allowed. All No Purchase Necessary Entries must be received by April 30<sup>st</sup>, 2024 at 11:59 p.m. The Sponsor will combine the valid No Purchase Necessary Entries with the closest Contest Date. The Eligible Entrant will only be contacted in the event that they are a winner.

All entries must be received prior to 11:59pm on the Contest Date of the draw. (ie: Entries for April 2nd must be received prior to 11:59 p.m. on April 2nd to be eligible to win).

## 3. ELIGIBILITY:

### <u>Eligible</u>

To enter the Contest and be eligible to win the prize in the Contest, a person must be a resident of Vancouver Island and be over the age of 16 years at the time of the Contest Start Date.

Employees of the Sponsor's member retail co-operatives ("**Co-ops**"), the Co-ops' Board of Directors as well as the immediate family\* and those domiciled with the Co-ops' employees and the Co-ops' Board of Directors are eligible to participate in the Contest.



\* "Immediate family" includes parents, siblings, children and spouses who live in the same household as the employee or Board of Directors.

#### Not Eligible

Cardlock purchases, residents outside of Vancouver Island, or a Membership that is not in good standing with the Sponsor at the discretion of the Sponsor, are not eligible to enter the Contest.

### 4. PRIZE:

A Co-op Gift Card (the **"Prize**") will be given in of varying denominations up to a maximum of three hundred (300) dollars to the Eligible Entrant based on the dollar amount of fuel purchased through the submitted receipt in the entry form. (i.e.. Submitted fuel purchase receipt of \$102.31 will equal a \$102.31 Co-op Gift Card prize).

Gift Cards must be accepted as awarded. Gift Cards may not be sold, converted to cash, are non-transferable, and no substitutions are permitted. One prize per winning entry; one prize per household. The Sponsor reserves the right, in the event that a prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value without liability.

The chances of being selected are dependent upon the total number of eligible entries received during the Contest Period.

### 5. PRIZE WINNERS:

There will be a total of sixteen (16) individual winners (the '**Prize Winner**'), one winner from each of the Sponsors sixteen (16) Participating Stores, every Tuesday for five (5) Tuesdays in April, following the schedule in Table 2 below, to award a total number of eighty (80) individual winners.

Draw Date	# of Winners
April 2, 2024	16
April 9, 2024	16
April 16, 2024	16
April 23, 2024	16
April 30, 2024	16
Total	80

#### Table 2 – Prize Draw Schedule:

The Prize winner(s) will be notified by phone and/or email by a representative of the Sponsor on the next day of the Contest Date. All draws are random and will be held at the offices of the Sponsor and each draw will include all qualifying entries received through the Contest Date. All Prize Winners must show their original receipt upon claiming their prize.



The eighty (80) named individuals will be rewarded their prize by May 31<sup>st</sup>, 2024. Prize Winners consent to the use of their name, address (city and province) and photograph without compensation, in any future publicity carried out by the Sponsor.

Prizes can be picked up during regular business hours at The Sponsors Administration Office (103-2517 Bowen Road, Nanaimo, BC) or arrangements can be made to have the prize picked up at a Participating Store.

### 6. GENERAL:

By entering the Contest, entrants agree to abide by these Official Rules and the decisions of the Sponsor with respect to all aspects of the Contest, which are final. This Contest is subject to all applicable federal, provincial, and municipal laws. To request a copy of these Official Rules, send a self-addressed, stamped envelope to: Mid Island Co-op, Win Your Fill, 106-2517 Bowen Road, Nanaimo, BC V9T 3L2.

All entries become the property of the Sponsor. By entering this Contest, entrants consent to the use of their name and address (city and province) by the Sponsor for the purposes stated herein.

The Sponsor reserves the right to disqualify any entrant in the event of fraudulent Contest entry or other violation of these Official Rules. Entry forms are subject to verification and void if obtained illegitimately, or if altered, mutilated, forged, tampered with or irregular in any way.

Subject to applicable law, the Sponsor reserves the right, in its sole discretion and for any reason, to cancel, terminate, modify these Official Rules or administration of the Contest or suspend this Contest in whole or in part without prior notice and with no obligation or liability. In the Sponsor's sole discretion, a Prize Winner may be selected by randomly drawing from among all valid entries received up to the time of cancellation, termination or suspension.

By participating in the Contest, entrants agree to release and indemnify the Sponsor and any independent judging organization as well as their respective parents, affiliates, member retail co-operatives, agents and contractors, including advertising and promotional agencies, and their directors, officers and employees, from any and all losses, expenses (including legal fees), damages and claims of any kind in connection with the Contest or resulting from the acceptance, possession or use of any prize, including without limitation any loss, personal injury, death, property damage, or claims based on publicity rights, defamation or invasion of privacy.

Under no circumstances will the Sponsor, its member retail co-operatives, subsidiaries, affiliates, independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotional agencies, be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, indirect, consequential or otherwise) with respect to or in any way arising from, this Contest or the prize awarded. In no event shall the Sponsor be required to award more prizes than what is indicated in these Official Rules or award the prizes otherwise than in accordance with these Official Rules.

## 7. PRIVACY:

The Sponsor, Mid Island Consumer Services Co-operative, respects your right to privacy. Personal information collected is not sold, rented, or loaned to any third parties.

The Sponsor will use the information collected solely to administer the Contest. No correspondence will be entered into except with selected entrants.

Mid Island Consumer Services Co-operative Association will handle personal information in accordance with its privacy policies and practices, which can be accessed by contacting Mid Island Consumer Services Co-operative Administrative Office and in accordance with applicable laws. By completing and submitting a Contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein.



Sample entry form for Win You Fill Contest:

